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## Nexxus Iberia invests in Chef Sam to accelerate its international growth and expansion

Founded in 2016, Chef Sam is a distribution, commercial agency and brand management company operating in high-growth verticals in the consumer goods industry with commercial presence in 11 countries across Europe and Latam. Chef Sam operates as a consumer products platform for the expansion (national and international) and development of third-party and incubated brands by providing, among others, distribution, consultancy, marketing, POS management and product development services. The Company supports sustainable, healthy and delicious food concepts from brands that aim to scale their businesses internationally and who trust Chef Sam for their product launch strategies, innovation through new categories and roll-out plans.

Chef Sam is owned and led by a top-level management team with extensive experience in the consumer and advertising spaces with a clear international profile (José Cano, Bernard Hours and Rafael Esteve) who have built a unique business model in Spain and who now wants to develop the business internationally, especially in Europe.

**Alejandro Diazayas**, Partner of Nexxus Iberia, commented: *"The investment in Chef Sam represents another key milestone in our plan at Nexxus Iberia and a proof of our strategy as financial partners. We are backing a brilliant team of knowledgeable entrepreneurs, with high strategic vision and the ambition to become a market leader"*.

**José Cano**, Founding Partner and CEO at Chef Sam, commented: *"I have to thank the entire team and network of Chef Sam for their support and effort since the moment we began this venture back in 2016. We are convinced of how this transaction will strengthen the business and the value proposition to our clients and partners in the long-term"*.

Nexxus was advised in the transaction by Grant Thornton (due diligence and legal) and V4 Financial Partners (M&A buy-side).



**Alejandro Diazayas**  
Partner at Nexxus Iberia



**José Cano**  
Founding Partner and CEO at Chef Sam

### **About Nexxus Iberia**

Nexxus Iberia is a private equity fund manager founded in 2016 to support Spanish and Portuguese small to mid-sized companies to accelerate growth and expand internationally in Europe, Latam and the USA. The team is led by ex-3i partners and Nexxus Capital's partners who have over 20 years' experience in the private equity industry in Spain, Portugal, and Mexico. The team has completed 30 investments and has fully divested from 22 portfolio companies in the Spanish and Portuguese midmarket.

Today, Nexxus Iberia has commitments of 170 million euros. Since the inception of Nexxus Iberia Private Equity Fund I, we have partnered with 10 companies in various sectors, both in Spain and Portugal. Additionally, we have completed 3 investment cycles with the divestments of 3 portfolio companies: Maresa, Bienzobas and Dorsia.

The vision of Nexxus Iberia is to be the reference partner for SMEs businessmen in the Iberian market who are looking for a partner who can support them in the international growth of their companies.

For further information on Nexxus Iberia visit [www.nexxus-iberia.com](http://www.nexxus-iberia.com), [www.nexxuscapital.com](http://www.nexxuscapital.com) or contact: [info@nexxus-iberia.com](mailto:info@nexxus-iberia.com) - Tel: +34 91 599 0385